

Sports & Entertainment

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The 65th Skyview Golf Tournament, America’s oldest black golf tournament, returns Sept. 22-23 in Ashville, North Carolina, year after ‘Helene’

ASHVILLE, N.C., August 14, 2025 – The 65th Annual Skyview Golf Tournament, America’s oldest Black golf tournament, will be held on Sept. 22-23, 2025, at the Country Club of Asheville. This long-standing community event, with a rich history of competition and social activism, has special resonance this year as it takes place a few days before the one-year milestone of Hurricane Helene. Despite being relocated from its traditional location, the Asheville Municipal Golf Course, due to ongoing repairs, the continuation of Skyview reflects Asheville’s resilience in the year following Helene. Skyview stands as one of many flourishing community institutions that signify Asheville is open and warmly welcoming visitors. The Skyview Golf Tournament began in 1960 to establish an opportunity for Black golfers to compete. The 65th Annual Skyview Open is directed by Matthew Bacoate, Jr., an Asheville icon with a long legacy of entrepreneurship and community ac-

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The Skyview Golf Tournament is the oldest black-owned golf tournament in the United States and has featured many high-profile players, including boxer Joe Louis. (Photo Credit: ExploreAsheville.com)

Meet some of BIHMST Sports Correspondents



William M. Larsha, Jr.



Ashley Braun Gendek

BIHMST Travelers, join correspondents William M. Larsha, Jr. and Ashley Braun Gendek in their sports coverage of University of Memphis Tigers, Memphis Grizzlies, TN Titans, Southern Heritage Classic, FedEx St. Jude Championship, Memphis Showboats, UFL, NFL, Soccer and more on The Mid-South Tribune and the Black Information Highway at blackinformationhighway.com Welcome, Travelers!

The USAA and the NFL extend partnership to salute military

NEW YORK – Aug. 18, 2025 – USAA and the NFL announced a significant long-term partnership extension, further solidifying their commitment to recognizing and honoring the military community. Building on 14 NFL seasons of partnership, USAA, an Official Salute to Service Partner of the NFL, is reaffirming its care and enduring dedication to providing once-in-a-lifetime NFL experiences to our military, veterans and their families. “USAA is proud to stand alongside the military community, and our Salute to Service partnership with the NFL is one way we honor those who serve,” said President and CEO of USAA Juan C. Andrade. “These experiences go beyond recognition – they create moments of pride and connection for our nation’s service members. Through our partnership, we are giving the



military community around the world a visible show of respect from a grateful nation, ensuring they feel supported and appreciated.” “We’re thrilled to continue our partnership with USAA, a storied and long-standing partner of the NFL and our Salute to Service military engagement initiative,” said Senior Vice President Global Sponsorship at the NFL Tracie Rodburg. “Football is a unifier, and as we continue to expand worldwide, USAA is the perfect partner to honor our military globally and to elevate our key cause initiatives season after season.”

Key elements of USAA’s partnership with the NFL will continue, and there will also be several new elements kicking off in the 2026 season. • USAA will continue being the leader in military appreciation all season long, and especially at key NFL events including Super Bowl, Pro Bowl Games, NFL Draft and NFL Kickoff. •USAA will remain the presenting sponsor of the Salute to Service Award, contributing \$25,000 in the name of the award recipient to the military aid societies representing all U.S. military branches, which is matched by the NFL Foundation to the recipient’s military charity of choice. Beginning in 2026, USAA will donate an additional \$10,000 on behalf of each award finalist. •USAA will continue to connect

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‘901 Week’ returns with invite to community to kick off football season

MEMPHIS, Tenn. – Memphis Athletics is inviting the entire 901 to celebrate what makes our city special — and kick off the Tigers’ football season — with 901 Week, running Aug. 25–30. The week will feature five days of fan-friendly, Tiger-themed events leading up to the season opener against Chattanooga on Saturday, Aug. 30 at 3:30 p.m. at Simmons Bank Liberty Stadium. Dubbed the 901 Game, the matchup brings the community together to officially welcome another exciting football season. Be there as Memphis takes the field for its 2025 home opener. For single-game tickets and Pick Three Mini Plans, visit gotigersgo.com **Tigers in the Community – Monday, Aug. 25** Memphis Athletics is thankful for our incredible community. To show our appreciation, we’re tak-

ing to the streets and surprising fans with FREE tickets to the season opener. Stay tuned — you never know where we’ll show up next!

Fan Appreciation – Tuesday, Aug. 26 Tiger Nation, you’re the heartbeat of Memphis Athletics, so we’re giving you chances to win amazing prizes all day long on this day. Stay tuned on social media, play along and you could be one of our lucky winners!

Pounce Around Town – Wednesday, Aug. 27 Keep an eye on the Memphis Tigers social channels — we’ll be dropping clues and prizes all over the city. Stay locked in and be ready to hunt down some Tiger-approved giveaways!

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901 WEEK

MON	TUES	WED	THUR	FRI	SAT
8/25	8/26	8/27	8/28	8/29	8/30
TIGERS in the COMMUNITY	FAN APPRECIATION	POUNCE around TOWN	WHY MEMPHIS	college colors day	BEAT CHATT